

BECOME A MEMBER

Launched in October 2020, ECSP is Europe's only dedicated association providing a platform for an industry that designs, creates, funds, develops, builds and manages shopping and mixed-use destinations. Our aim is to advocate at European level for the vital economic and social importance of retail and mixed-use places. Our members are a catalyst for sustainable urban regeneration and represent an important civic function in virtually every European community.

Join us and our community as we create a share of voice in these challenging times, with a programme that includes campaigns, advocacy, networking and insights.

The value ECSP membership gives your organisation

1. Access a pan-European network focussing on the issues that you care about the most

Our members invest, build and manage shopping places. Our priorities are to promote and protect the issues affecting our members and to develop joint approaches to emerging trends, policies and services impacting our industry.

2. Drive public awareness around value and need of a shopping place

We represent the retail property sector in every aspect of daily life. From convenience to comparison, shopping places are at the heart of every community and help define the European way of life. We create a public narrative with media and digital programmes to ensure this contribution is fully understood and valued. Our campaigns, podcasts and guest blog posts (available [here](#)) highlight industry trends and lead and influence the discussion on the most relevant topics engaging a wide range of stakeholders, giving visibility and credibility to ECSP and the retail property sector.

3. Understand emerging European policy and influence the EU agenda

ECSP provides an in-depth understanding of how the newest EU policies may impact your organisation. Receive updates and access insights and intelligence reports to know what is on the agenda for retail property to best prepare and position the industry appropriately. The *ECSP Policy Tracker* provides a comprehensive overview of relevant upcoming policies, while the *ECSP Policy Focus* ensures our members receive a timely in-depth analysis of the latest EU policy developments.

Shape the discussion about upcoming policies which will impact your business. Participate in the development and publication of position papers, responses to public consultations and meetings with key policymakers. In a recent [position paper](#), ECSP identified 5 priorities to support and mitigate the impact of the Covid-19 crisis on the retail property sector.

Stay up to date thanks to a dedicated newsletter which includes the latest updates on meetings and invites you to participate in setting upcoming priorities.

4. Share ideas and exchange information

We provide the only opportunity for you to engage your peers in other countries to share and shape your understanding of new challenges, trends and interests. The [ECSP Covid-19 Tracker](#), which provides a comprehensive overview of Covid-19-related measures in place in 24+ countries, helps ECSP's member understand mutual risks and opportunities and identify areas of potential collaboration, as do ECSP's working groups, dedicated meetings and events.

ECSP's working groups provide members with a platform to exchange and debate about industry challenges, trends, and upcoming hot topics. Our working groups deal with specific topics, including public affairs, sustainability, security, legal affairs and research. More working groups are currently being set up.



5. Define the future of retail real estate

ECSP anchors the role of shopping places in important conversations that will define the future shape of the industry. At this time of incredible change and innovation, the shopping experience is fast-evolving. From ESG and a more sustainable future, to smart buildings and a level playing field, we inform, create and develop joint positions on emerging issues that will impact your business. ECSP is already engaging in the development of shared positions with important stakeholders and think thanks to maximise the reach and credibility of our positions.

Membership Categories & Fees

Membership Type	Fees (per year)
Founding Members	€60,000
Companies with more than 50 employees/staff members and/or more than €1 billion assets under management	€20,000
Companies with 2 to 49 employees/staff members	€5,000
Companies with one employee/staff member	€1,000
National Councils (if covering a population up to 15 million people)	€5,000
National Councils (if covering a population of 15 million people or more)	€10,000
Next Generation	€200
Professional Services Members (includes architects, consultants, law firms; brokering firms do not fall under this category)	€10,000
Affiliate Members (trial membership for 1 person for 1 year; non renewable, 1 working group participation)	€500

Given the exceptional circumstances created by the Covid-19 pandemic, membership fees will be reduced by 25% across all membership categories for the year 2021. The Executive Board retains the right to prolong this reduction of fees for further periods.

Want more information?

More details on all of ECSP's activities can be found on our website (www.ecsp.eu), where we post regular updates on what we are doing, our positions on key issues of the day and information on campaigns we run throughout the year. We are also active on social media, with regular commentaries on Twitter (https://twitter.com/ECSP_EUROPE) and LinkedIn (<https://www.linkedin.com/company/european-council-of-shopping-places>).

