



**ECSP**

European Council  
of Shopping Places

Organized by



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# EUROPEAN SHOPPING PLACES SUMMIT

## Second edition

Tuesday, 26 May 2026

Milan at Hotel NH Milano Fiera Rho, Lombardia

# CREATING BELOVED PLACES

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# WHAT TO EXPECT

**BE PART OF IT! IN MILAN ON 26 MAY 2026**

From the very first moments of registration to the warm words of welcome, the conference sets the tone for an inspiring day of connection and shared purpose. As esteemed institutional representatives take the stage, they open the door to a Europe-wide conversation about where our industry is heading — and why it matters.





The journey then continues with focused thematic sessions that bring ECSP's priorities to life. Participants will gain fresh insights into the organisation's current work, including a closer look at the important topics of Green Leases and Safety. With every session, energy builds, perspectives broaden, and a sense of shared momentum grows — setting the foundation for a day that informs, inspires, and brings our community closer together.

**Join us for a forward-looking deep-dive into the future of retail real estate in Europe.**

Discover how new EU policies, sustainability requirements, and competitive dynamics between online and offline retail will reshape commercial spaces in the years ahead. Gain fresh insights into emerging shopping-centre trends and evolving consumer behaviour — all condensed into a powerful, high-impact programme designed for decision-makers navigating a fast-changing market.

**Be part of the conversation shaping tomorrow's retail destinations.**

## KEY POINTS AT A GLANCE:

 date:	Tuesday, May 26 from 2.30 - 10.00 pm
 conference:	2.30 - 6.30 pm
 Networking Dinner:	7.00 - 10.00 pm
 venue:	<a href="#">Hotel NH Milano FieraRho, Lombardia</a>

 **REGISTER NOW!**

Below you will find some of the speakers. Over the coming weeks, we will introduce all the others who will bring these discussions to life.

# SPEAKERS

## Roberto Zoia



The career of Roberto Zoia, born in 1961, has been entirely focused on the retail segment of the real estate sector. On April 18, 2024, he was appointed Chief Executive Officer and Managing Director of IGD SIIQ. He became IGD's Director of Asset Management and Development in 2006, while since 2019 he is also responsible for the Management of the Group's shopping center network. At the National Council of Shopping Centers – CNCC he held the position of Chairman of the Real Estate Development and Investment Commission for 6 years, followed by the appointment as Chairman of the CNCC in October 2020.

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## Francesco Soldi



Francesco Soldi graduated with honours in Political Science (Social Studies) from the University of Pisa and holds a Master's degree in Cooperative Business Economics. He has been working since 2005 on issues relating to corporate social responsibility and the retail sector, first at SCS Consulting, then at Immobiliare Grande Distribuzione (IGD Siiq), where he currently holds the position of Head of CSR & Reporting. Within the ECSP, he is Chairman of the National Council Committee and Vice-Chair of the Sustainability Working Group; he is a member of the Sustainability Committee of EPRA (European Public Real Estate Association) and Chairman of the ESG Commission of the CNCC.

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## Joanna Fisher



Joanna Fisher is the Chairwoman of ECSP and the CEO of ECE Marketplaces, where she is responsible for the entire shopping centre business in the ECE Group. She began her career at ECE in 1998 and was appointed Managing Director in 2014. With a 60 year history, ECE today manages a portfolio of around 200 destinations across Europe and is one of the continent's leading shopping centre operators. Born in Szczecin in 1973, Joanna Fisher studied business administration at the European University Viadrina in Frankfurt (Oder).

# SPEAKERS



## **Julien Bouyeron**

Julien Bouyeron is the Secretary General of the European Council of Shopping Places (ECSP). A lobbyist by trade, Julien has over 10 years of advocacy experience in Brussels, having worked for several retail federations, the French Retail Federation, the European Federation of DIY Retail and EuroCommerce, the European Federation of Commerce.

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## **Simone Mangoni**

Simone Mangoni is a real estate professional with over 18 years of experience in advisory, transaction management and capital markets, with a strong focus on retail asset class strategies and complex real estate transactions (equity and debt). As a Director at EY Advisory, he plays a leading role in originating and executing strategic mandates across multiple asset classes, advising corporates, private equity funds, investment managers and financial institutions on the optimization, acquisition, disposal and strategic repositioning of assets and portfolios. He previously worked at PwC, UniCredit, and Cushman & Wakefield, contributing to high value real estate transactions and strategic advisory projects in both Italian and international markets. Simone Mangoni is also an active member of the CNCC, contributing to sector wide discussions and initiatives.

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## **MODERATOR - Lorenzo Borga**

Lorenzo Borga is an economic journalist at Sky TG24, Italy's leading 24 hour all news television channel. He covers international economics, European policy and global affairs, with a strong focus on geopolitics, industry and technological transformation.

Over the years, he has reported from major international events and institutions, interviewing leading policymakers, economists and business leaders. His work combines on the ground reporting with data driven analysis for live broadcasts and in depth coverage.

Borga has developed particular expertise in sectors such as defense, energy and advanced manufacturing and regularly produces original reporting and visual storytelling formats. In addition to his television work, he contributes to the Italian daily Il Foglio and collaborates with the think tank ISPI, producing analytical content focused on economic and data driven trends.