

EUROPEAN SHOPPING PLACES SUMMIT

Second edition

Tuesday, 26 May 2026

Milan at Hotel NH Milano Fiera Rho, Lombardia

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PROGRAMME

14:30 – 15:00 Attendees Registration

15:00 – 15:10 Welcome speech

Roberto ZOIA, Chair of CNCC/CEO and General Manager of IGD Siiq

15:10 – 15:20 Opening Remarks

Joanna FISHER, Chair of ECSP/CEO of ECE Marketplaces

15:20 – 15:40 ECSP Priorities and the Role of Retail Real Estate at EU Level

Julien BOUYERON, Secretary General of the ECSP

15:40 – 15:50 ECSP Green Lease Guidelines for Shopping Places

Magdalena GIBNEY, Group Head of ESG & Sustainability of Nepi Rockcastle

15:50 – 16:00 Creating Safe Places: ECSP's Work to Strengthen Safety in Shopping Places

Erik ENGSTRAND, Chair of ECSP Risk & Resilience Working Group/CEO of Safe Asset Group

16:00 – 16:45 Panel: "Building Energy Efficiency: the impact of EPBD IV on the real estate sector"

Fabrizio FABBRI, Secretary General of Eurocoop

Maria HILL, Chair of ECSP Sustainability Working Group/Director of Sustainability & Corporate Communications of ECE Marketplaces

Jean-Marie SIMON, Regulatory & Public Affairs Manager of EPRA

16:45 – 17:00 Speech: "Physical Retail and E-commerce Platforms: how to avoid competitive asymmetries."

Aigline DE GINESTOUS, Chair of ECSP Public Affairs Working Group/Group Director of Institutional Relations of Unibail-Rodamco-Westfield

PROGRAMME

17:00 – 17:30 Keynote speakers:

**“Retail investment and consumer behaviour:
current and emerging trends”**

Carlo LA GIGLIA, Consumer & Health team – Insight & Lead of EY Italy

Simone MANGONI, Real Estate Advisory Director of EY Italy

17:30 – 18:30 Panel: “Shopping Places: Present and Future”

Alex FLORESCU, Company Secretary of Nepi Rockcastle

Roberto FRATICELLI, Chief Financial Officer of Eurocommercial Properties

Roberto LIMETTI, Managing Director of Pradera/Member of the Board of CNCC

*Jose Maria ROBLES, Director, Property Management, Italy, Romania & Greece
of Sonae Sierra*

*Francesco SOLDI, Chair of ECSP National Council Committee/Head of CSR
and Reporting of IGD Siig*

18:30

Closing Remarks

Joanna FISHER, Chair of ECSP/CEO of ECE Marketplaces

**The event will be moderated by Lorenzo Borga,
journalist at Sky TG24**

19:00 – 22:00 Networking Cocktail and Walking Dinner

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PROGRAMME

Joanna Fisher



Joanna Fisher has been CEO of ECE Marketplaces since 2021 and is responsible for the entire shopping center business in the ECE Group. She has been CEO since 2014 and most recently headed the center management and thus the portfolio business of ECE in this function. She started her career at ECE in 1998 as a center manager at various locations in Germany and abroad, in particular in Eastern Europe.

In addition to the management and numerous restructurings of existing properties, she was also responsible for the opening and market launch of shopping centers. From 2011 to 2013, she was initially responsible for various regional areas as Regional Director Center Management. Subsequently, as Senior Director, she took over the responsibility for new markets and thus the supervision of ECE developments in countries such as Italy, Denmark, Turkey, and Qatar.

Joanna Fisher was born in Szczecin in 1973 and studied business administration at the European University Viadrina in Frankfurt (Oder), specializing in marketing and controlling. She has been Chairwoman of the European Council of Shopping Places since 2023.

Roberto Zoia



The career of Roberto Zoia, born in 1961, has been entirely focused on the retail segment of the real estate sector. On April 18, 2024, was appointed Chief Executive Officer and Managing Director of IGD SIIQ. He became IGD's Director of Asset Management and Development in 2006, while since 2019 he is also responsible for the Management of the Group's shopping center network. At the National Council of Shopping Centers – CNCC he held the position of Chairman of the Real Estate Development and Investment Commission for 6 years (from May 2014 to October 2020), followed by the appointment as Chairman of the CNCC in October 2020.

SPEAKERS

Julien Bouyeron



Julien Bouyeron is the Secretary General of the European Council of Shopping Places (ECSP). A lobbyist by trade, Julien has over 10 years of advocacy experience in Brussels, having worked for several retail federations, the French Retail Federation, the European Federation of DIY Retail and EuroCommerce, the European Federation of Commerce.

Magdalena Gibney



Magdalena Gibney is the Group Head of Sustainability at NEPI Rockcastle, where she leads the development and execution of the Group's medium- and long-term sustainability and climate transition strategy across its Central and Eastern European portfolio. She is responsible for embedding ESG principles into core business processes and operational decision-making, supporting the delivery of resilient, future-ready assets and long-term value creation. Under her leadership, sustainability has contributed to strong 2025 performance outcomes, including progress on decarbonisation, alignment with the EU Taxonomy and top-tier external ESG ratings. The Group's approach integrates climate mitigation and adaptation, responsible investment and transparent reporting in line with leading international standards. Magdalena brings over 20 years of experience in commercial real estate across Poland and Romania, spanning property and asset management, shopping centre operations and portfolio-level leadership roles at DTZ, GTC, S Immo, ECE and Multi Corporation. She holds executive education credentials from the University of Oxford and the University of Cambridge, focused on sustainable business and real estate.

SPEAKERS

Erik Engstrand



Erik Engstrand is the CEO and the founder of SAFE Asset Group, an expert in Real estate risk, resilience, and security. He is a security and risk management professional with vast international experience from leading positions in both retail and property companies. Today, providing strategic and operational advice to real estate as well as work in risk and security advisory in Europe, the Middle East, and North America, supporting clients in the real estate sector. Mr. Engstrand previously served as Country Risk and Compliance Manager in Russia for IKEA and as Head of Group Risk and Insurance for the retailer Stockmann/Lindex in Europe.

Fabrizio Fabbri



Fabrizio Fabbri holds a higher education diploma in Agriculture and Forestry and a university degree in Natural Sciences. He has over 30 years of experience in environmental sciences and policies, with extensive knowledge of the European institutions. He joined Euro Coop in 2021 as Sustainability Policy Manager; in 2022 his remit was expanded to include Food Policy, and in October 2025 he was appointed Acting Secretary General.

Maria Hill



Maria Hill has been Head of Sustainability & Corporate Communication at ECE since October 2020. Since joining the company in 2003, she has played a key role in establishing and expanding sustainability management and has held various management positions - most recently including responsibility for facility management at ECE headquarters as well as travel and mobility management. In addition to her work at ECE, Maria Hill is involved in numerous national and international committees, including as Chairwoman of sustainability and specialist committees in leading property associations. She also consults politicians, institutions and companies as an advisor, ESG Board member and surveyor for the German Bundestag.

SPEAKERS

Jean-Marie Simon



Jean-Marie is Regulatory & Public Affairs Manager at EPRA, where he is responsible for sustainability and finance-related policy files affecting the listed real estate sector. With nearly ten years of experience in European affairs, he has worked closely with EU institutions and sectoral organisations, contributing to effective interest representation at both EU and national levels. His role focuses on fostering coherence between regulatory frameworks, with the objective of ensuring the most effective environment for the industry.

Aigline DE Ginestous



She chairs the ECSP Public Affairs Committees and is the Group Director of Institutional Relations of Unibail-Rodamco-Westfield. She leads public affairs activities at Group, European and French levels, covering advocacy, regulatory risk management, public-private impact strategy, and institutional relationships. She has nearly 20 years of professional experience across the public and private sectors, having previously worked in investment banking at Lehman Brothers and Rothschild, before moving into strategic public affairs roles at the French National Assembly and the French Ministry of Economy and Finance. She graduated from EDHEC Business School and holds an MBA from INSEAD/Wharton, and a degree from the French War College.

SPEAKERS

Carlo La Giglia



Carlo La Giglia is a Revenue Growth Management professional with over 20 years of experience in optimizing revenues and margins through pricing, promotions, assortments, and go-to-market strategies. He has strong expertise in market, competition, and customer analysis. At EY, Carlo is also responsible for managing relationships with retailers and real estate associations, including Confimprese and CNCC in Italy. As a Director at EY Studio+, he plays a leading role in helping clients reorganize their commercial activities by leveraging RGM methodologies and advanced analytics, leading transformation projects on pricing and promotions. Carlo's previous experience includes roles at McKinsey, Coca-Cola, Nielsen, Prysmian, Bonduelle, and Elica, where he focused on commercial optimization and market analysis both in Italy and internationally. Additionally, he collaborates with CNCC (Consiglio Nazionale dei Centri Commerciali) to conduct analyses on market trends and retailers' outlooks on their future business performance and key challenges.

Simone Mangoni



Simone Mangoni is a Real Estate professional with over 18 years of experience in advisory, transaction management, and capital markets, with a strong specialization in retail asset class strategies and complex Real Estate transactions (equity and debt). As a Director at EY Advisory, he plays a leading role in originating and executing strategic mandates across multiple asset classes, supporting major Real Estate operations serving and advising corporates, private equity funds, investment managers and financial institutions for the optimization, acquisition, disposal, and strategic repositioning of assets and portfolios. Simone previously worked in PwC, UniCredit, and Cushman & Wakefield and was involved in high-value Real Estate transactions and strategic advisory projects in both Italian and international markets. Simone is also an active member of the CNCC (Consiglio Nazionale dei Centri Commerciali), contributing to sector-wide discussions and initiatives.

SPEAKERS

Alex Florescu



Alex Florescu is Company Secretary of NEPI Rockcastle N.V. and Co-Managing Director of NE Property B.V., the Group's holding entity. Based in Amsterdam, he has been with the company since 2012, working across M&A, capital markets, governance and strategic business development as the company grew into the largest listed owner and operator of shopping centres in Central and Eastern Europe. He is a member of the Executive Board of the European Council of Shopping Places (ECSP).

Roberto Fraticelli



Roberto Fraticelli joined Eurocommercial Properties in 1998. He was appointed as CFO in 2020, Mr. Fraticelli also holds the position of Director Italy. Before joining Eurocommercial Properties he worked in the International Business Unit of E&Y. Mr. Fraticelli holds a university degree in Business Administration from LUISS University (Rome), a degree in Political Science from the University of Amsterdam, and an EMBA from Erasmus University (Rotterdam). He also attended courses at Insead (Singapore) and Wharton (USA). He is also a Chartered Surveyor.

SPEAKERS

Roberto Limetti



Roberto joined Pradera in 2003 as Asset Manager, based in Milan. Today he is Senior Managing Director and sits on the Board and on the Investment Committee of Pradera Limited. In his current role he is responsible for all aspects of Pradera's third party asset management activities in Europe, where Pradera currently operates separate account mandates for investors including Tristan Capital and AXA. Over the years, Roberto and his team have been able to source and complete acquisitions in excess of €700m, most of which have been off market, on behalf of Pradera funds and separate account mandates. Prior to joining Pradera, Roberto held the position of Development Manager at Sisim Srl, an Italian Consultancy Company advising clients wishing to expand in the Italian, Austrian, Croatian and Slovenian shopping centre markets, for three years. Roberto started his career at Espace Expansion Italia (subsequently Alban Cooper Italia Srl), the Italian branch of Unibail, where he spent four years first working on feasibility studies and then managing and leasing shopping centers in Italy. Roberto holds a Degree in Economics from Università Cattolica del Sacro Cuore, Milan, Italy.

Jose Maria Robles



José Robles is currently Director and Property Manager for Italy, Romania and Greece. José joined Sonae Sierra in 2003 as a shopping centre manager in Spain. In 2006, he became Head of Operations for central and southern Spain. In 2008, he moved to Italy as Head of Operations, where he became General Manager of Property Management in 2012. José holds a degree in Business Administration from the University of Wales, an Executive MBA from Bocconi Business School in Milan, and has completed a postgraduate programme at Stanford University. Before joining Sonae Sierra, he headed the operations division of Lidl supermarkets in eastern Spain.

SPEAKERS

Francesco Soldi



Francesco Soldi graduated with honours in Political Science (Social Studies) from the University of Pisa and holds a Master's degree in Cooperative Business Economics. He has been working since 2005 on issues relating to corporate social responsibility and the retail sector, first at SCS Consulting, then at Immobiliare Grande Distribuzione (IGD Siiq), where he currently holds the position of Head of CSR & Reporting. Within the European Council of Shopping Places (ECSP), he is Chairman of the National Council Committee and Vice-Chair of the Sustainability Working Group; he is a member of the Sustainability Committee of EPRA (European Public Real Estate Association) and Chairman of the ESG Commission of the Italian National Council of Shopping Centres (CNCC).

MODERATOR - Lorenzo Borga



Lorenzo Borga is an economic journalist at Sky TG24, Italy's leading 24 hour all news television channel. He covers international economics, European policy and global affairs, with a strong focus on geopolitics, industry and technological transformation.

Over the years, he has reported from major international events and institutions, interviewing leading policymakers, economists and business leaders. His work combines on the ground reporting with data driven analysis for live broadcasts and in depth coverage.

Borga has developed particular expertise in sectors such as defense, energy and advanced manufacturing and regularly produces original reporting and visual storytelling formats. In addition to his television work, he contributes to the Italian daily Il Foglio and collaborates with the think tank ISPI, producing analytical content focused on economic and data driven trends.



ORGANIZATIONAL

Contact:

CNCC – Consiglio Nazionale dei Centri Commerciali

20123 Milan, Via Orefici 2, Italy

E-mail: info@cncc.it

Phone: +39 (0) 02 83412120

Participation fee:

€ 244,- (€ 200,- + 22% VAT)

Registration:

[» REGISTER HERE](#)

**Conference &
Event Location:**

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NH Milano Fiera
20017 Rho (MI),
Viale degli Alberghi 1
Italy



ORGANIZATIONAL

How to Get to ESPS 2026:

Compared to other cities in the Milan metropolitan area, Rho is exceptionally easy to reach—no matter whether you're driving, taking the train, or flying in. As the home of the Fiera Milano exhibition center, it serves as one of Northern Italy's most vital transport hubs.

- **By Train:** Rho is a major railway node. The Rho Fiera station is a key stop for High-Speed trains (Frecciarossa and Italo) and is seamlessly connected to Milan's city center via the S5, S6, and S11 suburban lines, with a travel time of less than 15 minutes.
- **By Plane:** The city is perfectly positioned between Lombardy's three main airports:
 - **Milan Malpensa (MXP):** Just a 30-minute drive or direct shuttle ride away.
 - **Milan Linate (LIN):** Reachable in about 35-40 min via the highway network.
 - **Milan Bergamo (BGY - Orio al Serio):** About 45-50 min away via the A4 highway. It is a major hub for international low-cost flights, with frequent direct bus shuttles connecting the airport to Rho Fiera during major events.
- **By Car:** Rho sits at the crossroads of Northern Italy's primary arteries. It is directly served by the A4 highway (Turin-Venice), the A8 highway (Milan-Lakes), and the Milan Western Ring Road (Tangenziale Ovest), making travel toward Switzerland, Piedmont, or Venice incredibly straightforward.
- **By Subway:** Unlike most suburban towns, Rho is directly linked to the Milan metro network. The Red Line (M1) terminal at Rho Fiera connects the city directly to Piazza Duomo and the heart of Milan's shopping and historic districts.

Tourist information for Milan:

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